

 **Sneak Peek... February 2008**



• **Product Design**

• Product Forecasting

• Engineering

• Prototyping



## From pen to ren!



February's Sneak Peak showcases the Russound RFR-E5 Universal Remote. Russound, the #1 brand in multiroom audio, partnered with Helix Design to develop the high-end two-way series remote from concept generation through manufacturing support. Consumers can use the remote while roaming through the house, with complete management of any zone in the system, using either of the included infrared (IR) or radio frequency (RF) technologies. The RFR-E5 communicates with an equally stylish cradle base station that also charges the device. The RFR-E5 comes equipped with a host of convenience features, including a popular capacitive touch ring control, rechargeable battery, white LED backlighting and a bright high resolution display.

Helix played a critical role in the form development, ergonomics, keypad layout, and overall engineering of the remote. Developing quick computer sketches, ergonomic foam models and CAD-driven 3D-printed models, Helix was involved in all aspects of the design, engineering, prototyping, and production documentation.

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# Ergonomic and sculptural!

 **Helix**

Because Design Matters



Andy Lewis, Russound's Director of Product Management, stated "There may be other two-way remotes on the market, but what sets this one apart is its unique combination of aesthetics, form and function."

The gun metal color scheme and soft-feel coatings were chosen to invoke feelings of warmth and luxury, as well as to differentiate the RFR-E5 in the current sea of consumer electronics.

Added Lewis, "Russound's E-Series is all about bringing the most advanced technologies to products that are as easy to use as a light switch, which is why we charged Helix with designing a remote that gives the end-user the option to forego an on-wall KLK-E5 Keypad without sacrificing any of the benefits."

The RFR-E5 Universal Remote was introduced at this year's CES show and will be available in Q2 this year. For more information on Helix Design, please visit our website:

***[www.helixdesign.net](http://www.helixdesign.net)***

or contact **John Dalessio**, Director of Business Development @ 603.836.0289, or **Troy Barber**, Business Development @ 603.644.1408 x. 101.

We look forward to hearing from you in 2008!

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