



## PROJECT OBJECTIVE

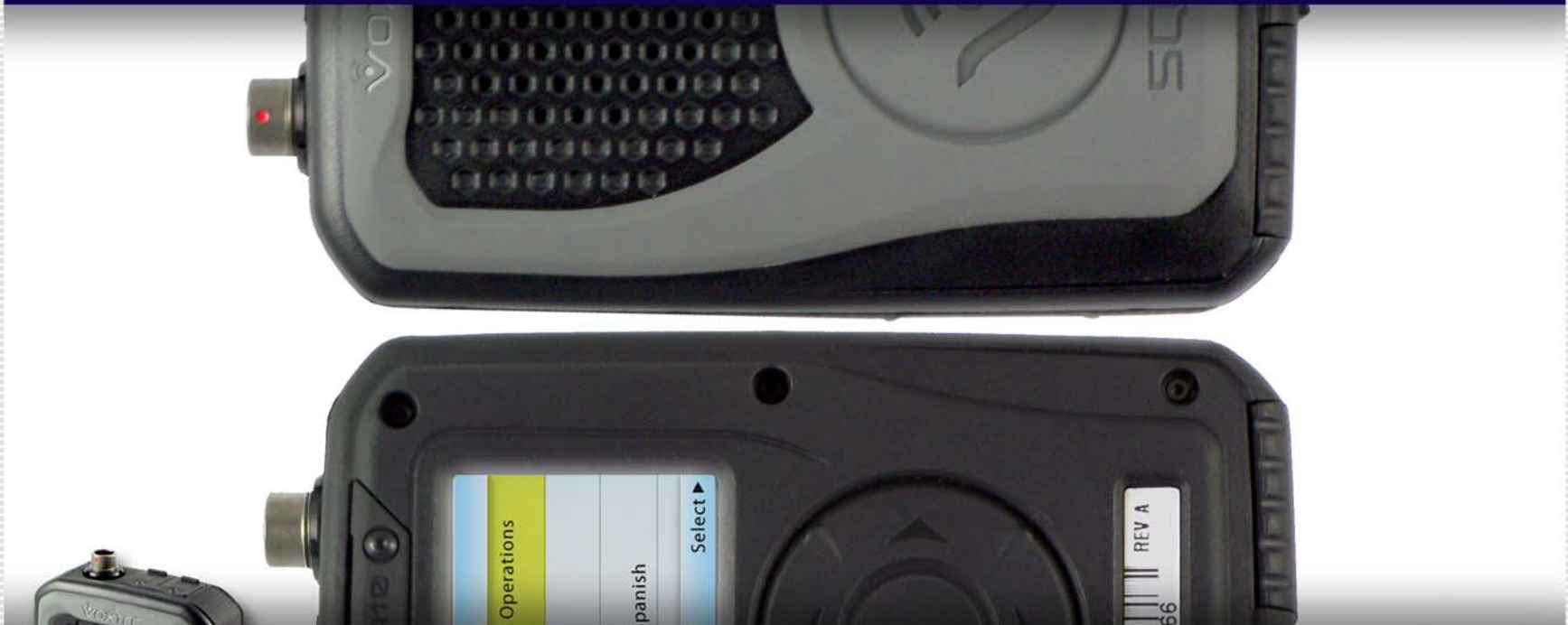
- Voxtec hired Helix Design to generate an enhanced visual identity for their next generation SQU.ID® SQ410 device (our 6th+ project for Voxtec)
- Device design had to be hands free and eyes free
- Interface had to be intuitive and easy to use in combat environments

## HELIXONE APPROACH

- Foam mock-ups to explore ergonomics and use cases
- Industrial design to generate aesthetic and functional concepts based on Voxtec visual branding
- Mechanical engineering to implement industrial design and production documentation
- Rapid prototyping throughout to evaluate and verify design features, reduce risk, and shorten time-to-market
- Review and inspect first article parts



...for the tactical translation space.



#### PRODUCT SOLUTIONS

- Executed cutting edge design that married previous family look and feel with improved ergonomics, materials, and user features
- Device quickly and conveniently mounts to MOLLE vest cradle
- Meets or exceeds IP-54 customer targets for ingress protection as well as drop / shock requirements

Call the Helix Design sales team @ 603.644.1408 when you could next use some help translating your product designs into sales success!