

ASIS 10 accolades

Security's Best **Winner**



Previous Product



MiY-ID



PROJECT OBJECTIVE

- 3M Cogent hired Helix Design to generate a striking new visual identity for their MiY-ID and MiY-Card outdoor readers
- Devices had to be easy to install, easy to use, and impervious to the elements
- Interface designs had to account for user PIN code entry, contact and contact-less card swipes, and fingerprint reading
- Designs had to provide feedback to users that was clear and concise

HELIXONE APPROACH

- Foam mock-ups to explore ergonomics and use cases
- Industrial design to generate aesthetic and functional concepts
- Mechanical engineering to implement industrial designs and production design
- Rapid prototyping throughout to solve problems, reduce risk, and shorten time-to-market



PRODUCT SOLUTIONS

- Executed two groundbreaking designs that shared many features and components
- Both products use modular components for easy upgrades in the future
- Incorporate ambient backlighting to confirm approval status and provide "wow" factor
- Easy to install

NOTEWORTHY

- Won multiple awards since release

Call the Helix Design sales team @ 603.644.1408 when you could next use some product development security of your own!