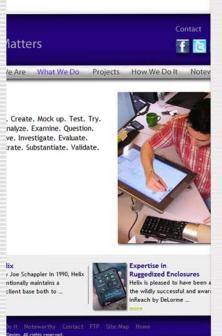
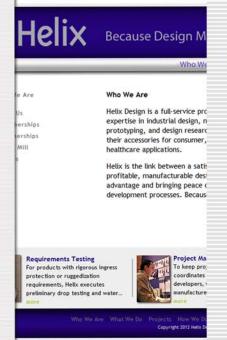


February 2012 Sneak Peek 🔷









Voxtec SQU.ID® SQ.410 Hands Free Eyes Free Translation Device

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Product Design

Product Forecasting

Engineering

· Prototyping

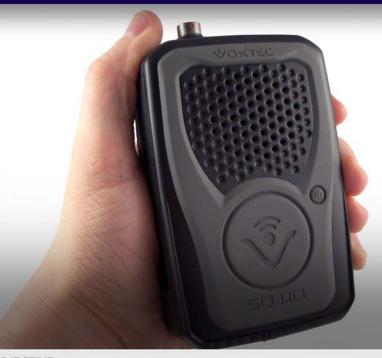












PROJECT OBJECTIVE

- Voxtec hired Helix Design to generate an enhanced visual identity for their next generation SQU,ID® SQ.410 device (our 6th+ project for Voxtec)
- · Device design had to be hands free and eyes free
- · Interface had to be intuitive and easy to use in combat environments

HELIXONE APPROACH

- · Foam mock-ups to explore ergonomics and use cases
- · Industrial design to generate aesthetic and functional concepts based on Voxtec visual branding
- Mechanical engineering to implement industrial design and production documentation
- Rapid prototyping throughout to evaluate and verify design features, reduce risk, and shorten time-to-market
- · Review and inspect first article parts

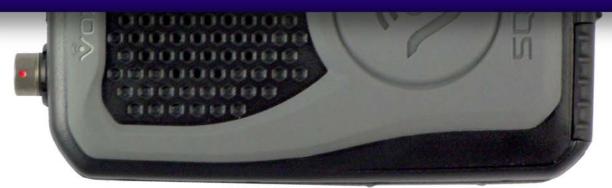


...for the tactical translation space.











PRODUCT SOLUTIONS

- · Executed cutting edge design that married previous family look and feel with improved ergonomics, materials, and user features
- · Device quickly and conveniently mounts to MOLLE vest cradle
- · Meets or exceeds IP-54 customer targets for ingress protection as well as drop / shock requirements

Call the Helix Design sales team @ 603.644.1408 when you could next use some help translating your product designs into sales success!